

**Challenges and opportunities in
recruitment today.**

**How can technology help
recruiters?**

Benefits of a digital ecosystem. Happy Recruiter

Advertising. Dora reaches people

- Successfully and cost effectively reach candidates by marketing your job vacancies on social media

First-line interaction. Dora screens people

- Screen and nurture applicants in an automated way using your own virtual recruiter

Growing trust. Dora manages the communication

- Manage the candidate experience process, providing continuous feedback and follow-ups

Empowering recruitment. Dora supplies intelligence

- Providing intelligence - In-depth insights on candidates' behaviour, reach, sentiment and talent pool strength on social media, to help you better understand your employer brand



happyrecruiter.com